ABSTRACT: The library is one of the information centers that are very close and familiar with the community. Besides as an information center, the library is also a source of knowledge, research, and various other related services. In an era that everyone is required to have the latest information to be able to survive and exist in every occupation and profession respectively. Library as one of the resources required to provide maximum service. This article is how the function of the library as a source of information service center, how to increase the quality of the library as a central source of information, and how the library as a central source of information can enhance public interest in reading. This article uses a study of library materials. As a central source of information, basically has the function of: 1) an educational function (educate), 2) informative function (information), 3) the functions of research, 4) cultural functions, and 5) recreation function. To improve the quality of the library as a central source of information, there are several steps that can be done: 1) create a cozy atmosphere, 2) creating a conducive working atmosphere so that the process can be run with the maximum care, 3) entered into a collaboration to add to the collection, 3) establish a network cooperation among libraries to improve information services, and 5) seek donations and library materials. Things that can increase the public interest in reading among others: 1) relevance, namely the library materials selected should be relevant to the purpose of the library, 2) individualism, which is oriented to the interests of library materials and the needs of the visitors, 3) completeness, meaning the library materials strived to always complete, 4) currency, is the selected library materials must contain the information up to date.

Keywords: library of learning resources, library information center, library quality improvement, interest in reading.

A. INTRODUCTION

When we talk about the library, which is reflected in our minds is a building or buildings in which there is a lot of collection of books, periodicals, audio-visual collection, and other library materials. Library as an essential element of an education. The world's libraries have a very broad scope, as a learning resource center library storing various references that can be used as learning materials. In addition, the library can also be interpreted as a place to store library materials such as books and other publications containing the value of the information to be used by the public and not for sale.

Library is one of the information center which is very close to the community. Besides as an information center, the library is also a source of knowledge, research and various other services. In a library which became the main product is information. Library collects a variety of information in accordance with the needs of the institution's mission and vision library users.
Then the library cultivate, maintain, preserve and maintain all the collection in order to remain in good condition, intact, wearable and not quickly broken and presenting the information to the visitors in order to be used. In general, the purpose of the library are:

1. Meeting the information needs of the community (users).
2. Providing a reference library materials.
3. Providing a learning space for the visitors.
4. Helping the visitors to meet their information needs.

To be able to survive and exist in their work, at this point everyone always update the information required in order not displaced by others. Library as one of the central information services required to feed that information quickly and accurately. Services are used to manually felt is no longer sufficient for the moment, let alone the development of technology is now highly developed. That's why the library also requires the application service is computerized. Application of this computerization more familiar with the term library automation. Application of library automation are necessary to improve the performance of the library for libraries more effective and efficient in performing its duties.

In this study the authors wanted to know how the library serves as a central source of information services, then how efforts to improve the quality of information on library services in order to serve as a central source of information. And also to determine the mechanism in the library as a source of information service center can increase public interest in reading.

B. LITERATURE REVIEW

Service

Understanding the service or services in Kotler as quoted by Anifah (2013: 2) is the activity as well as any benefits offered by one party to another, is essentially without form and does not produce any ownership. Meanwhile, according Groonros (Dalimunthe, 2010: 3) service is a series of activities that are not visible (intangible) that occurs as a result of the interaction between consumers and employees or other things provided by the service provider company which is intended to solve consumer or customer problems. From some sense it can be seen that the service is an activity or an activity is important in assessing the quality of a service provider.

According Sulisty Basuki (1994: 52), the general purpose of the library is:

1. Meet users public information needs
2. Provide reference literature (references).
3. Provide a learning space for library users.
4. Providing appropriate active information for different types of usage.
5. Provide information services that are not only limited to a particular environment.

In the library world becomes very important, because the service is spearheading the library. Soeatminah (1992: 129) says that, whether or not the library depends on how the ministry, because part of this service is directly related to library users. Therefore, service
activities in any organization, including a library, should always pay attention to the quality of its services.

C. RESEARCH

In this study using literature study. The study of literature is to find a reference theory relefan with cases or problems found.

D. DISCUSSION

Library as a center of information, the source of knowledge, research and recreation. The library has the following principal tasks: collect various types of information, preserve, nurture, and care information, as well as providing information to be used by the visitors. In the modern era and fast as it is today, almost everyone needs the information is up to date. Without information, people will miss the information and make people become marginalized and underdeveloped. This is where the role of a very large library, the library became the center of a never-ending information to be extracted, drawn and developed. Through the library one can exchange information and mutual gain added value.

1. The Function of Library

For a college or institute or other institutions, libraries are supporting infrastructure that should be considered properly. Although as a means of support, but the library has a very vital function. One of the functions of the library is the intellectual life of the community. Already stout thing done by the manager of the library so that people love to read and want to visit the library, which they do business is worth to be appreciated. The number of the visitors who come mangunjungi and empower library can be used as an indication that the library can fulfill the role and functions well.

From time to time library functions are subject to change and development, but basically the library function can be described as follows:

a. Educative Function (Educate)

As an educative function, the library serves as a place, facilities and infrastructure for learning erect. In the library the visitors can search for materials needed to increase knowledge and insight. Anyone can learn in the library by following the procedures and the procedures specified in each library. Through this educational function, the library helps the government in running the program likes to read and participate in programs for educating the nation through lifelong learning.

b. Informative function (Information)

Library as informative function means that the information needed by the visitors can be searched and retrieved in the library. The type of information that will be obtained depending on the type of the library, whether it's public libraries, school libraries, college libraries, or special library.
c. Function Research

As a function of research, library means that the sources of information that is in the library can be used as reference material to conduct an investigation. In the library there are a variety of information that can be used as a basis for the preparation of research proposals, supporting research whose results can be taken into consideration to draw conclusions and suggestions of an investigation. In general, the functions contained in the library as a research university library both the public and private sectors.

d. Cultural function

Library mepunyai cultural function means that the library has and provide library materials both printed and electronic serving regional culture, the culture of a nation or culture between nations.

e. function Recreation

The library has a significant recreational function, the visitors can search a collection that is both popular and entertaining. Moreover, the visitors can use audio-visual media (VCD) and newspapers are provided in the library. For some libraries there are decorating a room perpusnya be very beautiful, there is provided a garden, and some even provide a canteen in the library, this is done so that the visitors who come to visit to the library can also refresh his mind.

2. Improving the Quality of Library Services

In the work done by the library to increase the quality of library services in question here is the work done so that libraries can play function, namely as a central source of information. Several steps can be taken to improve the quality of library services are:

a. Creating a Comfortable Atmosphere

So that the visitors feel comfortable in the library room library administrator needs to create a cozy atmosphere in the library. It can be started from the attention to the arrangement of the rooms, the rooms were clean and neat library materials will certainly make the visitors feel comfortable. Meanwhile, to make the visitors feel happy to be in the library, the librarian needs to improve hospitality and sincerity in providing services.

b. Creating Environment

In order for the information service process can run well and maximum, needed a conducive working atmosphere, especially among librarians. All library staff should have to understand and carry out their duties in a planned manner. Due to the existence of a conducive working atmosphere is a library to perform its function as a source of information.

c. Cooperate

The collection and library facilities, library managers can collaborate with outside parties (publisher, philanthropist, and others), especially having concern for the library. To increase the quantity of the same work, the library proactive approach. Managers must open access as much as possible to outsiders to establish this cooperation.
d. Build Network

In improving information services, can be done by building a network of cooperation among libraries. This cooperation is intended to exchange information about the collections owned by each library. If the required information is not available in perpustakaa collection, the library can provide help to access the information needed by the visitors from other libraries that have the information in question.

e. Ensuring Donation and Books

If you want to improve the quality of the library of course it cannot be separated from ketersediaan funds. Funding shortfalls caused difficulty in increasing the number of library collections. Therefore, it is necessary to arrange another breakthrough. For example, the college library can charge a donation of books to the students who will graduate with the approval of the leadership. Can also ask for a donation to the community, especially the books that are not used anymore.

If the quality of services provided by the library to library users has been good, of course, will make the visitors are comfortable in our libraries and the visitors are like visiting the library again. Therefore, the services of the library is something that is very influential on the level of user visits the library.

3. Efforts to Improve Library Community Reading Interest

Reading is one of the basic needs of modern man in relation to the fulfillment of spiritual needs (Priyanto, 2009). Interests and passions will read are not necessarily owned by each individual, reading can only arise if a person has been trained since childhood to know the book. That's why early age to develop interest in reading easier when compared started developing interest in reading in adulthood. Especially in Indonesia based on the results of a survey conducted by the United National Development Program (UNDP) ratio reading 0.001%, or one in 1,000 people (Susanto, 2014). This means that if there are 1000 people of Indonesia, only one person who likes to read.

In order to be a leading nation, we ought to try to increase interest in reading that exist in society. Increasing interest in reading unwilling or unable at this time is very necessary. State of an increasingly globalized world indirectly compel us to sharpen our observations on the information circulated.

One way that can be done to support the reading public interest is to multiply the library collections. But in selecting library materials we should not be arbitrary, Joseph (1996: 70-71) divides into four electoral principles and effective collection efficiency, namely:

a. The principle of relevance, namely the selected library materials should be relevant to the purpose of the library.

b. Individualism principle, namely library materials oriented interests and needs of the user.

c. Completeness principle, namely library materials provided labored to always complete.

d. Curency principle, meaning that the selected library materials must contain the latest information.
Another possible way to increase interest in reading by Millah are:

1. **Beautify Books Collection**

   Book long course will appear using and dull, it is not able to provide an attraction for anyone to see, let alone take and read the book. Unless if the book is being required and there is no longer a book that could change the primacy. There is a flurry way that can be done to enhance the book:

   - Cover books neatly
   - Put the book in a place easily visible and accessible
   - Keep the books of yan moist environment and can damage the quality of the paper book. Never put the book closer to the wall because the wall is a medium which is very sensitive to moisture
   - Provide an attractive bookshelf
   - Do not stack books or book placed in rows or coincide with the size of the irregular, because eventually it will ruin the book

2. **Establish a Mini Library**

   Forming a mini library is not possible in all walks of life, but it would be nice if in the neighborhoods can be formed a mini library. Can be made the concept of digital libraries as well as a conventional library. Because of the neighborhood environment is an environment that is closest to our home environment. It is expected to close libraries in the home environment, the children, the mother-housewife can easily access the library, thus the public interest in reading can begin nurtured. Mini library is very useful to increase the knowledge of children outside sekolah and provide new knowledge for those who do not have a chance to school. In addition, children have a place to spend time in a positive way. As for adults, of course, a mini library can be used as a means of reading the closest in time and provide an update.

3. **Decorate the School Library, Library Office, and the National Library**

   Needs of students / student any formal degree is the school library, and the needs of employees who are tired of the routine office and want to get new knowledge to refresh the mind is the office library. While it is for the people who have long distanced themselves from science and reading books, needed a central library and complete, ie the national library.

   The school library is needed to familiarize the students closer to science widespread outside the text book provided at school. There are two models that can be applied:

   - Force, the teacher members reading assignments to students with pages / chapters / books available in the library specified, then ask students to summarize and present the results of his reading.

   - Persuasive, which makes the library as a place of the most beautiful and most comfortable in school by putting up posters, painting, or an interesting picture library so the atmosphere is not rigid and become more attractive.

   Meanwhile, the library office created as a means for employees to present the office routines undertaken. To avoid a boring office atmosphere, certainly better if the build libraries office outside the headquarters building. Provide small chairs surrounding shade trees as a
reading around the library. There is no harm if the library was built beside the cafeteria that provides food and soft drinks, so that visitors can enjoy the cuisine, reading and chatting with colleagues with ease. Perhaps this situation will change the paradigm of library synonymous with silence.

National Library which has been the icon of the State should also be trying harder to introduce themselves to the community. Because maybe there are still many people who do not megetahui where the existence of a national library. National library should be more frequent national library publications and advertising to increase reading interest to the community. National Library can also function as a means of cheap family holidays and useful addition to its primary function as a source of information.

In addition to some of the ways that have been described above can also be library library promotional activities in a way that is as attractive as possible to the general public and also improving the quality of library services. So the core in order to increase public interest in reading is to improve the quality of the collection, promotion, and improve service quality.

E. CONCLUSIONS

To improve the quality of the library as a central source of information, there are several steps that can be done:

1. Create a comfortable atmosphere,
2. Create a conducive working atmosphere so that the process can be run with the maximum care,
3. Entered into a collaboration to improve the collection,
4. Build a network of cooperation among libraries to improve information services, and
5. Seek donations and library materials.

Things that need to be considered in the selection of an efficient and effective collection in order to increase public interest in reading among others:

1. Relevance, namely the selected library materials should be relevant to the purpose of the library,
2. Individualism, which is oriented to the interests of library materials and the needs of the visitors,
3. Completeness, the intention is library materials aligned to be always complete,
4. Currency, ie the selected library materials must contain the information up to date.

Another possible way to increase interest in reading is:

1. Beautify Books Collection
2. Establish a Mini Library

BIBLIOGRAPHY


